You have done and are doing a wonderful job with this entire camp. We couldn't be happier with it! Thank you!!!

A HAPPY PARENT













### LARGEST DINNER AUGTION TOTAL EVER!

If you attended our annual Dinner Auction on November 19, you know how special it was to come together and celebrate all that God has been doing through Lakeview Ministries this past year! We had over 380 supporters, volunteers, and staff attend the evening. What a privilege to come together with so many people who love and support Lakeview!

Of course, the primary purpose of the event is to raise support for camp. As the single-largest fundraiser of the year, the Dinner Auction is very important in laying the groundwork for the upcoming year of camp. And in this regard, this year surpassed all our expectations! Not only did we see a near-record number of people attend; we also raised the most money in one night for camp ever, topping out at \$100,856!

We anticipate that after all expenses have been paid, the evening will have raised over \$75,000 for God's work at Lakeview.

It is so wonderful to see this growth—both in the number of people and total money raised. To us, that growth means more than people in a room or dollars in our general fund. It means that the message of hope through Jesus will continue to reach thousands of people each year, and that camp will continue to be a place where people encounter Christ in real and tangible ways.

We can't thank you enough for all your support, and we look forward with eager anticipation for all that God will do through Lakeview Ministries this year!

### By the Numbers

	2018	2019	2021	2022
People Bidding on Auction Items	344	648	356	449
People attending in person	280	409	273	383
Total Funds Raised (before expenses)	\$86,806	\$79,157	\$71,843	\$100,856





# OUR SUMMER REGISTRATION PROCESS IS CHANGING!

For some time now, we've recognized that our current registration process has been very stressful. In previous years, we've received over 1,000 registrations within the first hour of launching and filled over 75% of our program capacity by the end of the first day! This meant the pressure was ON for parents to sign up IMMEDIATELY. We don't want that stress for you. We also recognize that work schedules and access to technology mean it's not always a level playing field to sign up right away. That's why we're changing our registration process for 2023.

2023 SUMMER PROGRAM SCHEDULE

WEEK	DATE	CAMP LAKEVIEW	VILLAGES	
		Family Work Weekend	No Programs	
Week	5/28-6/2	Classic Camp 1 (2-5)	Village A (6-8)	
			Family Day 1	
Week 2	6/4-9	Classic Camp 2 (2-5)	Village B (6-8)	
		Tiny Tykes B-Mother/Daughter (K-3)	No Programs	
Week 3	6/11-16	Classic Camp 3 (3-6)	Village C (7-10)	
		Tiny Tykes C (K-3)	Family Day 2	
	6/18-23	Explorer Camp 1+2 (1-4)	Night Owl (7-10)	
			No Programs	
Week	6/25-30	Classic Camp 4 (2-5)	Village D (6-8)	
			No Programs	
	7/2-7	4th of July Camp (2-6)	Senior High (9-12)	
6		Tiny Tykes D (K-3)	No Programs	
	7/9-14	Classic Camp 5 (2-5)	Village E (6-9)	
7		Tiny Tykes E-Father/Son (K-3)	Family Day 3	
	7/16-21	Classic Camp 6 (2-5)	Village F (6-8)	
8		No Programs	No Programs	
	7/23-28	Classic Camp 7 (2-6)	Village G (6-8)	
		Family Weekend 1	No Programs	
	9/1-3	Family Weekend 1	No Programs	
		5K & Community Day	No Programs	
	9/29-10/1	Women's Retreat	No Programs	
		Dinner Auction	No Programs	

\* All grades listed are for the 2022-2023 school year.
\*Family Days and Weekends are for ALL AGES.

What does that change look like? First and foremost, we're ditching the first-come, first-served process for initial registration. Here's how it will work.

The biggest change to the process is a new Pre-Registration Sign Up Time that will take place BEFORE normal registration. All campers who sign up during this time will be placed into a pool to be sorted according to their listed session choices and preferences, NOT according to the order they signed up.

This means that as long as you sign up at any point within this pre-registration window, you have the best chance to receive your first choice session. In this new process, you'll also be able to share your preferences regarding siblings and friends coming to camp together.

Once all campers who sign up early have been assigned a session, then normal registration will open for all remaining Camp Sessions, Weekend Retreats, and Family Programs—this time on a first-come, first-served basis.

So for example, let's say we have a session with 60 spots for boys, and 50 boys sign up for that





camp during Pre-Registration. Boom!

registered status for that session. But

Camp staff will move all 50 boys to

let's say 70 boys list that session as their 1st choice. This is where camp staff will look at everyone's 2nd choice

session, factor in preferences for cabin mate requests and/or siblings,

and shift 10 of the boys to make sure everyone gets to come to camp and no one has to stay on the waitlist. The new process will be something like putting a puzzle together, with

the goals of 1) getting as many kids as

possible to camp without being on a waitlist and 2) eliminating your stress of sitting at the computer at 8:59 am

on February 1, 2023.

Please check out more details

and helpful ways to plan ahead at

lakeview.camp/registration, and then

get ready for what we hope will be a less stressful registration this year!

## NEW REGISTRATION AT-A-GLANCE FEBRUARY 1-3: PRE-REGISTRATION SIGN UP TIME



Feb 1-3: Sign up early through our online registration system.



Each camper will be placed on a waitlist to be sorted.



Campers list top 3 session choices and preferences regarding sibling and friend groupings on a registration form.



NOTE: Family Sessions are **NOT** part of this early sign up.



February 4-7: Pre-Registration **PAUSED** 



Camp staff sort campers based on preferences and session availability.



Once campers have been placed, parents receive a registration notice via email.



Families will have TWO WEEKS to pay the \$100 deposit to secure that spot.



February 8 at 9:00 am: Normal Registration OPENS



Registration opens for all Camp Sessions, Weekend Retreats, and Family Programs on a first-come, first-served basis.

#### STAYING THE SAME



Still online.



No changes to your account



Traditional process from Feb 8 onward.

#### CHANGING



Early sign-up system from Feb 1-3.



based on listed session choices and preferences.



Sessions NOT assigned based on early sign up order.



### MEET OUR NEW VILLAGES PROGRAM DIRECTOR!

We're thrilled to report that—after a long and careful search—we have found our new Villages Program Director. Meet Hannah Mielke! No stranger to Lakeview, Hannah has been coming to camp since kindergarten and has served as both a Junior Staffer and Summer Staffer.

Hannah is currently wrapping up a Director of Church Ministries (DCM) degree at Concordia University Wisconsin and will graduate this spring with a major in Theology and minors in Nonprofit Management and Church Ministries with a specialization in Youth Ministry. This degree, combined with her depth of experience at Lakeview, creates a powerful combination, and we are excited for the many gifts and talents Hannah will bring to our staff team!

"I've had a lot of time to develop how I view ministry in my four years at Concordia," said Hannah, "and my vision and mission really align with Lakeview Ministries." That vision includes a focus on relationship and community, and in living for Christ with those around you. "Camp is a great place to

make that mission a reality," said Hannah. "It's so relationship focused. We're constantly asking how we can connect with our campers and live and grow as a staff."

For now, she plans to use her given name, Hannah, rather than her camp name, Zuko, earned after building a great fire on her first try at camp. "I want to make a distinction

between my role on



Summer Staff and my new position," she said. "I'm really excited to serve in this new opportunity. I can't wait to see how the Lord will use this experience for his kingdom and his glory. I'm excited to be part of that mission." Join us in welcoming Hannah to the Lakeview team, and look for her this summer making each week at the Villages the best it can possibly be!



# SERVE ON JUNIOR STAFF

## HELP GIVE HIGH SCHOOL STUDENTS WHAT THEY NEED

High school students today face a world that often seems hopeless and discouraging. What do they need to find encouragement and grow strong in their life and faith? How about THIS:

- Real and deep community
- Experiences serving and living out faith
- A chance to make a difference
- People to walk alongside them as they follow Jesus



Help us help high school students by encouraging the 10-12th graders in YOUR life to join the JS Program at camp. Junior Staff volunteer at camp for 1-2 weeks in the summer, and commonly call it one of the best experiences of their life. To learn more about this FREE program go to lakeview.camp/juniorstaff. The deadline to apply is February 1st.

#### SUMMER STAFF: BEST. JOB. EVER.

Each summer at camp we hire 50+ college age people to work at camp for the summer. They serve as counselors, cooks, lifeguards, activity leaders, and more. Our summer staff are a HUGE part of what makes the summer experience so special for our campers, and we pride ourselves on having top-notch staff each summer.

Last year, even though many other camp ministries struggled to find enough staff, we completely filled our summer staff team! Our Lakeview family played a huge role in that success by spreading the word and encouraging young adults to consider camp for the summer. We're looking for people who love Jesus, love kids, and know how to be enthusiastic and responsible.

A summer at camp means gaining valuable life skills, growing in faith, discovering a place to belong, and frequently saying, "I can't believe I get paid to do this!" Please join us in pointing young adults in your life toward camp and praying for our search. For job details, check out lakeview.camp/summerstaff.





SOUTH CENTRAL LUTHERAN CAMP ASSOC.

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**RETURN SERVICE REQUESTED** 

# THE SPRINGS NEEDS YOU!

### WE ASKED, AND YOU ANSWERED!

To date, two barns have been donated to us, and we are in conversation about a third. This will give us a good supply of reclaimed material to use in the restoration of our Civil War era lodge at Lakeview Springs, but those barns won't dismantle themselves! Make plans now to join us in volunteer work crews this spring and summer as we work with "Old Man Bailey" to take down the barns and store them at Lakeview Springs for our restoration project.

TO BE ADDED TO THE LIST OF INTERESTED VOLUNTEERS, FILL OUT THE CONTACT FORM AT LAKEVIEW.CAMP/LAKEVIEWSPRINGS

